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2009 Awards for Excellence Announced at Behavioral Health Collaborative Conference

Albuquerque, New Mexico - The New Mexico Behavioral Health Collaborative and the Behavioral Health Planning Council have announced the winners of the 2009 Awards for Excellence, during The Collaborative Conference in Albuquerque today.

These five awards represent a range of individuals, organizations and programs that demonstrate the highest standards in providing, promoting and/or enhancing behavioral health practices in New Mexico.

The following are the awardees, and the reasons why they received the Award for Excellence.

- **Media Recognition, Carlsbad Community Anti-Drug/Gang Coalition** – The Carlsbad Community Anti-Drug/Gang Coalition utilized multi-media to target several age-groups, with a focus on parents and grandparents, on the misuse of prescription medication by children and youth. Over 200 families were surveyed before the campaign and will be surveyed after the campaign to assess the effectiveness of the media campaign.

- **Elected Official, Senator Michael S. Sanchez** – Senator Sanchez has represented Valencia County as a State Senator since 1993 and has been the Majority Leader of the NM Senate since January 2005. Through his leadership, the 2007 and 2008 Legislatures appropriated $10.9 million in funds to plan, design, construct and furnish a new state-of-the-art substance abuse treatment and training center in Los Lunas.

- **Unpaid Advocate, John Snowdon** – Mr. Snowdon has advocated on mental health issues for over 25 years since his son was diagnosed with Schizoaffective Disorder at a young age. Mr. Snowdon has volunteered with NAMI; worked with families, judges, courts and legislators to implement mental health courts in his district; and worked on legislation to appropriate funding into jail diversion systems.

- **Pioneer Provider, Noel Clark** – Mr. Clark is the CEO of the Carlsbad Mental Health Center and has positively impacted the lives of thousands of New Mexicans for more than 20 years. Mr. Clark has the ability to envision what is needed to meet a serious need; pull together a competent team to design the program that will meet the need; identify the cutting edge tools and technologies to enhance skill sets to lead to superior efficacy; and; instills cutting edge monitoring and evaluation technologies to ensure the program stays on task specific to desired outcomes.

- **Collaborative Project, Catron County Behavioral Health Group** – The Catron County Behavioral Health Group is a grassroots consumer group of volunteers in a frontier part of the state where the nearest hospital to handle psychiatric emergencies is two hours away. The BH Group received a community reinvestment grant which will be used to conduct a Warm Line training and the development of a Wraparound team. The BH Group partners with the Catron County Health Council, Border Area Mental Health Services and Local Collaborative Seven to build its program.

About the Collaborative
The Collaborative was created in 2004 by the Governor and the Legislature to allow most state agencies and resources involved in behavioral health treatment and recovery to work as one in an effort to improve mental health and substance abuse services in New Mexico. This cabinet-level group represents 15 agencies and Governor Bill Richardson’s office.

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